



History Through Fiction

2024 Media Kit

Want to reach your target audience?

History Through Fiction can help!

History Through Fiction is an independent book press on a mission to address the gap between history and storytelling through well-researched, engaging, and diverse narratives.

In addition to publishing compelling historical fiction novels, History Through Fiction has a growing platform that includes podcast interviews, blog posts, virtual author panels, and engaging and consistent social media content.

Partnering with History Through Fiction will put your brand directly in front of historical fiction enthusiasts, authors, and avid readers. Reach out to us today and let us help you make a lasting impression.

Traffic + Followers



3.7M

Website Impressions
(2023, Google Search)

95K

Page Views
(2023)

75K

Website Visits
(2023)

64K

Unique Visitors
(2023)

3572

Newsletter Subscribers
(December 29, 2023)

44%

Open Rate
(November 1, 2023)

9K

RSS Feed Subscribers
(November 2023)

4k

Views on YouTube
(2023)

1859

Plays on Apple
Podcasts (All Time)

413

Starts on Spotify
(All Time)

1629

TikTok Followers

1393

Instagram
Followers

2052

Twitter Followers

868

Facebook
Followers

Advertising



Website Ads

\$15 Announcement Bar

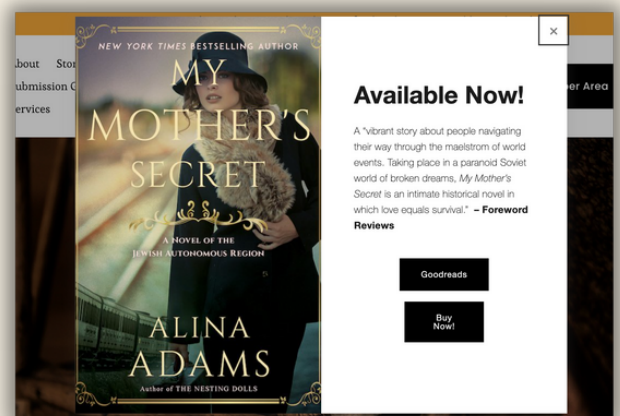
25 word announcement on all HTF webpages (excluding Member Area) for 7 days, includes a clickable link



\$30 Promotional Pop-up

Pop-up display ad that appears on every first-time unique view

- 7 days
- Two clickable button links (max 3 words each)
- Title 8-words
- Description 50-words
- 650 x 850 Image



Newsletter ←

Newsletter

\$35 Announcement ad at the top of our monthly newsletter

- "Sponsored by" message (Text Only)
- Up to 20-word tagline
- One clickable link



\$75 Exclusive Newsletter

A Newsletter Announcement sent out to all of our subscribers featuring your ad alone.

- You choose the date (some dates excluded)
- Includes a 1080 x 1080 graphic provided by you.
- Includes a headline with up to 12 words
- Includes text with up to 100 words
- Includes one clickable button link

Podcast



\$20 Ad Placement 1

A sponsorship placed at the beginning of an episode read as follows: ***Welcome to History Through Fiction: The Podcast. Today's episode is sponsored by [author name] author [book title]. [Book tagline (up to 25 words)].***



\$15 Ad Placement 2

A 60 second spot (up to 150 words) written by you and read by host Colin Mustful placed at the mid-break of an episode.

\$30 Ad Placement 3

A combination of Ad Placements 1 and 2.

All placements include sponsorship text in the episode description with two clickable links.



Author Spotlight, Episode 8 - Patricia Bernstein

This episode of Author Spotlight is sponsored by [Kirsteen M MacKenzie](#), author of the novel [La Garde Ecosuisse: The Life of John Hamilton 1620-1689: Part 1](#) - A secret war rages between Louis XIV and William of Orange.

In episode 8 of our Author Spotlight series, founder and editor of History Through Fiction Colin Mustful chats with our very own [Patricia Bernstein](#), author of the novel [A Noble Cunning](#). During the interview, Bernstein talks about the history of Catholic persecution in Europe during the 17th and 18th centuries, her transition from writing nonfiction to fiction, and her route to publication. Don't miss it!



Live Events



Hosted by History Through Fiction, **What's New in Historical Fiction** is a virtual panel series featuring historical novelists with new and upcoming titles.

These events are very engaging, with viewers commenting and asking questions while in the live session.

Ask about sponsoring a Live Event with us!

The screenshot shows a Zoom meeting interface. At the top, the meeting title is "What's New in Historical Fiction" and the host is "History Through Fiction". The main content area displays a promotional graphic for the event, featuring four book covers and their authors: Addison Armstrong (The War Librarian), Madeline Martin (The Librarian Spy), Jennifer Chiaverini (Switchboard Soldiers), and Alyson Richman & Shaunna J. Edwards (The Thread Collector). Below the graphic, it says "What's New in Historical Fiction" and "A VIRTUAL EVENT HOSTED BY HISTORY THROUGH FICTION". The date and time are listed as "Wednesday, August 17, 7pm Central" with a link to the event page. A "Get your Book!" button is visible. On the right side, there is a chat window with several messages of gratitude from participants. At the bottom, there is a "REPLAY" button and a row of participant icons.

Inquiries



To inquire about any of our Ad or Sponsorship opportunities, please contact:

Melissa Makarewicz

Virtual Assistant

Melissa@HistoryThroughFiction.com



**Combining Fictional Narratives
with Historical Research**

Media Contact: Melissa@HistoryThroughFiction.com